

WPO | ▶▶▶ WIDENING PARTICIPATION AND OUTREACH

2022/23 Annual Report



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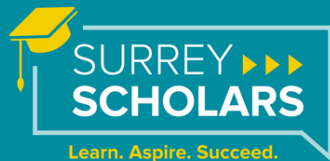
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Who we are and what we do

The University of Surrey understands the impact that education has to change lives, not only for individuals but also for their families and communities.

The Widening Participation & Outreach (WPO) Team is committed to supporting learners, who are underrepresented within higher education, to realise their aspirations whilst raising attainment.

Our mission is to minimise the barriers to education for marginalised and underrepresented learners through outreach activity and advocacy, building a connected community that fosters a sense of belonging and empowers learners to access higher education.

We are proud to engage with learners across our four access initiatives; **Surrey Scholars, Surrey Stars, Kings College Guildford Partnership** and **Your Future** before supporting eligible applicants to enrol at the University of Surrey through **In2Surrey** with a contextual offer. In our annual report, we are delighted to present our impact as recorded across and during the 2022/23 academic year.

Hollie



Our aim is for individuals to not only access higher education but to succeed and flourish in their future ambitions whilst positively shaping the society that we live in.



Deputy Head of Student Experience & WPO





Kane

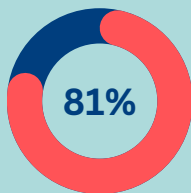
Our impact

We track HE progression rates amongst participants who engaged in extracurricular WPO activity before submitting their UCAS application.



4 in 5 Surrey Scholars progressed to Higher Education*

*Recorded as 808 from a total of 1023 tracked learners (HEAT-HESA data 2016-2021)




of Free School Meal eligible Surrey Scholars progressed to Higher Education*

*Recorded as 329 from a total of 407 tracked eligible learners (HEAT-HESA data 2016-2021)



Outreach participants enrolled at Surrey*

*Recorded from a total of 808 tracked learners in HE (HEAT-HESA data 2016-2021)

62

“

I was the first in my family to go to university.

The summer school experience led me to apply to study psychology at Surrey...

...four years later I am finishing my master's degree.



MSc Psychology

Lydia

I was very anxious about how I would cope at university given my mental health challenges and my recent diagnosis of autism. During the summer school I spoke with an ambassador who had experience with the disability team. This allowed me to discuss my concerns and explore the support available to me if I were to come to university.

BSc Physics

Scan Me

Read more about Kane and Lydia's stories.





Our Surrey community

The WPO Team supports University of Surrey students with their application and with part time work. In2Surrey is a contextual offer scheme, enabling eligible applicants to receive a reduced entry requirement and support with the transition into Higher Education. The Student Ambassador scheme employs students to work on outreach and recruitment events.

“

Amy

I'm an Irish Traveller and becoming a Vet was always the dream but I did not get the grades for vet school.

I found out about In2Surrey on the University of Surrey website for information on vet school applications. I remember thinking how validating it felt to have my application and individual circumstances actually listened to.

For me, the most significant aspect of In2Surrey was the reduced entry requirements. Thanks to In2Surrey, I did get into vet school... I've been able to achieve my true potential, graduating with a 2:1. I'll now be starting work as an Equine vet.

BVMSci Veterinary Medicine & Science

Scan Me

Read more about Amy's story.



Supporting our students

Our contribution across University of Surrey student population.



Applicants enrolled at Surrey* following receipt of a contextual offer

534

*September 2022 University of Surrey admissions data



Students employed* as a WPO Student Ambassador

125

*HEAT data 2022/23





Surrey Scholars

Surrey Scholars is an award winning progressive programme of annual hybrid extracurricular activity in preparation for GCSEs, Further and Higher Education.

Charlotte

Participating in the scheme significantly boosted my confidence in the form of academic preparation which instilled a sense of readiness for higher education.



UG Business Management with Marketing

Scan Me

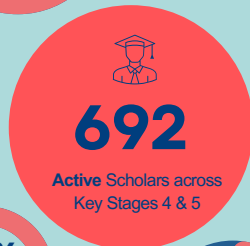
Read more about Charlotte's story.



Our scholars

A breakdown* of our 2022/23 cohort.

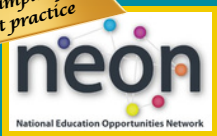
*2022/23 HEAT data



243
schools represented from across the UK



Example of best practice



NEON Widening Access Initiative (Outreach) Award winner 2023

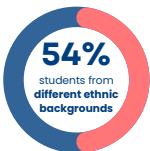


UK Social Mobility Awards Finalist 2023



Y10 Realise Your Potential

79 scholars attended our 9-week Saturday programme learning of options beyond GCSE study.



“ [It] gave me a greater understanding of the career pathways that were explored. ”

Y11 GCSE

Revision Masterclasses

147 scholars joined one of our 15 live sessions in English, Maths & Science.

“ The teachers were all so understanding. They answered all my questions. ”



Discover University

54 scholars attended our KS4 residential summer school.



“ It has shown me it is very easy to fit in when I join a higher education. ”

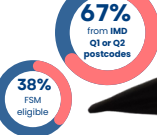


Y12 Summer Schools

307 scholars participated in a 5-day residential or virtual summer school.



“ It was great academically but also socially-fun. ”



AIM4University

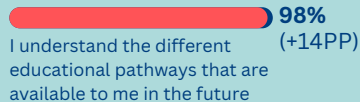
78 scholars received mentoring towards completing their UCAS application.

“ I found the programme insanely useful.. it led me to applying early! ”

Measuring success

We evaluate Surrey Scholars activity through pre- and post-event surveys to measure attitudinal changes.

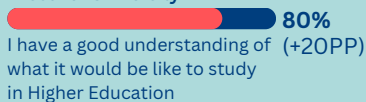
Y10 Realise Your Potential



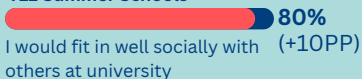
Y11 GCSE Revision Masterclasses



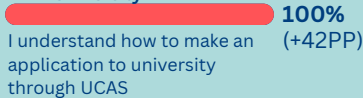
Discover University



Y12 Summer Schools



AIM4University



Scan Me

Read more about Surrey Scholars





Surrey Stars

Surrey Stars is a strategic programme, developed collaboratively with partner schools, to provide attainment raising activity.



Working with schools

An overview of our school engagement.



1216
eligible students visited the University of Surrey on a school trip



*2022/23 WPO Activity Tracker data



533
completed a primary school project



Parent

[My son] came home buzzing from the school trip to the University of Surrey. He knows exactly what he wants to do to get there... I have never seen him so motivated.



Increasing awareness around HE

We evaluate Surrey Stars activity through active evaluation and post-event surveys to measure knowledge of HE options.

Aspirations Curriculum



I feel more confident to make decisions about my future education

Campus Visits



I know what I can do at University

Primary Schools



The programme has helped enhance my students' knowledge and understanding of university

Scan Me

Read more about Surrey Stars





Y9 Family Futures

45 households completed our 3-month hybrid programme, work together to explore the wide range of available educational and career pathways with confidence.



“ Not only has it educated us on the pathways after GCSEs, it has given [my son] direction for his future. I personally feel it has brought me and him closer together, by showing that I'm taking an interest in his ideas and future. ”

Informing decisions



of Family Futures participants had a better understanding of the **different educational pathways** (+22pp)

Kings College Guildford Partnership

The University of Surrey works in partnership with Kings College Guildford, through the 'Finding Our Futures' programme; this whole school approach includes tutor time activities, trips and cultural opportunities as well as bespoke attainment raising activity.

Mr D Ferguson

“ We continue to be proud of our ongoing partnership with the University of Surrey and it has been fantastic to see so many of our students take up opportunities across the year, both in school and on campus. The partnership is truly opening up a world of opportunities for our students. ”



Vice Principal



FINDING OUR FUTURES AT KINGS

Student engagement and outcomes* from our embedded WPO programme across the school.



52

Finding Our Futures activities delivered



465

students

The whole school engaged with Finding Our Futures activity



3373

total student engagements with Finding Our Futures activities

94%

of students involved in 3 or more activities



261

parents/carers engaged with at parents' evenings and celebration events

87%

of Y11 students are actively thinking about different courses and pathways for the future



Collaborating with partners

An overview* of our collaborative engagement.



2575

learners attended a WPO funded performance about pathways



380
community participants

*2022/23 WPO Activity Tracker data



3889

individuals spoken with at careers fairs

Explore University

130 visitors attended our community day at the University of Surrey to explore post-16 and post-18 pathways through interactive workshops, stands and campus tours and sessions delivered by the University of Surrey and external speakers.

Guests highlighted that the day motivated them to consider their future options, the support available and the types of careers a degree could lead on to.



Your Future

Our community based programme works collaboratively with third party and voluntary sector organisations across Surrey to increase awareness and confidence amongst under-served communities to pursue pathways within further and higher education .

Creativity Unbound

31 prisoners completed a 6-week creative writing programme within HMP Downview to increase confidence in writing, performance and expression.



“They made us, the invisible, forgotten and divided members of society, visible”

The ‘Your Future’ Programme

128 refugees and asylum seekers attended events organised in collaboration with either Big Leaf Foundation, HEON or the ESOL Team at Brooklands College. These included English and Maths masterclasses, tri-campus visits, sports days and a non-residential summer school.

“We’ve had a fantastic day with much fun and laughter, it has been great to see the young people enjoying themselves, making friends and working as a team.”





Find out more

The Widening Participation & Outreach Team works towards the access targets as outlined in the University of Surrey's Access & Participation Plan which is approved and regulated by the Office for Students (OfS).

We track HE progression rates using the Higher Education Access Tracker (HEAT) to monitor and report on our impact.

To learn more about our programmes and activities, or if you would like to work with us, contact and/or follow us at:

Email: wp@surrey.ac.uk

Web: outreach.surrey.ac.uk

Socials: [@SurreyOutreach](#)

The WPO Team would like to say a special thank you to our research and evaluation colleagues, Katherine Sela, Dr Karla Lopez and Ivana Doncheva, for providing the data and analysis that has been presented throughout the annual report.

The WPO Team would like to further recognise the contributions from Lydia, Kane, Amy and Charlotte included within our annual report. We are very grateful to each for sharing their university journey and experience. You can read their full case studies on our website at: <https://outreach.surrey.ac.uk/abou-ut-us/#our-impact>

Thank You

The WPO Team would like to recognise the contribution of our friends and colleagues over the 2022/23 academic year.

University of Surrey	Advisory Group	Community Partners	Surrey Scholars Partners
Faculty of Arts & Social Sciences	Kings College Guildford	Big Leaf Foundation	HEON
Faculty of Engineering & Physical Sciences	Ash Manor Oriel High School	Surrey Virtual School REMA	Brightside Mentoring Pathway CTM
Faculty of Health & Medical Sciences	Kings Academy Easthampstead Park	Surrey Young Carers	Principal Exams (UK) Ltd
Student Experience	Moon Hall Carrington School	HMP Downview	GCSE English Consultancy
Marketing, Recruitment & Admissions	Merstham Park School	Brooklands College (ESOL)	CollaboratED
Estates & Facilities	Everest Community Academy	Performance in Education The Hive	
Surrey Sports Park			

